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## **PTW Netherlands to assume exclusive distribution rights in Belgium and Luxembourg**

The dosimetry specialist PTW Freiburg GmbH (PTW) announced today that its branch office PTW Netherlands will assume the exclusive distribution rights for PTW products in Belgium and Luxembourg effective March 1, 2022. As a result, PTW Netherlands will change its name to PTW Benelux.

With the new branch office PTW Benelux, customers from Belgium and Luxembourg will gain access to a large team of sales, service and application experts, including medical physicists and experienced software engineers, providing qualified technical support, training and installation services for the full range of PTW technologies.

The transfer of distribution rights to PTW Netherlands follows the decision of Nicole de Keyzer, owner and manager of C.Curie in Zellik and PTW's long-term business partner in Belgium and Luxembourg, to gradually cease operations.

“Nicole de Keyzer has been instrumental in growing our business and building strong relationships with the medical physics community in the region ever since she took over distributorship in 2006”, says Tobias Schüle, managing director of PTW Freiburg. “We are very grateful for her commitment and relentless support over the past 16 years and wish her all the best in this new exciting phase of her life. Nicole will remain on board of the PTW Benelux team as a consultant to assist in the transition. Her extensive sales and industry experience will help PTW to continue and further expand its business on the Benelux market.”

The current C.Curie staff will join PTW Benelux to take care of their customers, ensuring smooth operation during the transition period.

PTW Netherlands was established in 2020 and is one of eleven PTW branch offices located in strategically important regions around the world to stay in touch with the local customer base and quickly respond to their needs.

## **PRESS RELEASE**

### **About PTW:**

PTW is a global leader in high-precision dosimetry solutions for radiation therapy, diagnostic radiology and metrology. Founded in 1922, the German company is one of the pioneers in medical radiation measurement, helping advance patient safety in modern radiation medicine. PTW technologies and services enable radiation experts in over 160 countries worldwide to precisely monitor highly complex clinical radiation equipment. The dosimetry company also owns one of the oldest and largest accredited calibration laboratories in the field of ionizing radiation and established THE DOSIMETRY SCHOOL to promote the exchange of knowledge in clinical dosimetry. PTW operates globally with eleven international subsidiaries and more than 400 employees worldwide. For more information visit <https://www.ptwdosimetry.com>.

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